



DIGITAL SMART MM

QUOTATION / PROPOSAL FOR FACEBOOK MARKETING SERVICE

Date: -----
Client Name: -----
Company Name: -----
Prepared By: Digital Smart MM

1. Scope of Services (Monthly)

1.1, Basic Package

Suitable For: Small businesses & startups

Service	Quantity
Facebook Page Management	✓
Content Planning	Monthly
Graphic Design Posts	6 Posts / Month
Page Cover (or) Profile	1
Caption Writing	✓
Video Posts	1
Hashtag Research	✓
Monthly Content Calendar	✓
Community Management	Basic
Monthly Performance Report	✓
Facebook Marketing Consultation	1 Session / Month
Monthly Service Fee	MMK 700,000

1.2, Standard Package

Suitable For: Growing brands seeking consistent engagement

Service	Quantity
Facebook Page Management	✓
Content Strategy Planning	Monthly
Graphic Design Posts	8 Posts / Month
Facebook Video Content	2 Videos / Month
Page Cover (or) Profile	1
Professional Video Editing	✓
Motion Graphics & Animation	✓
Caption Writing	✓
Boosting Strategy Support	✓
Monthly Content Calendar	✓
Community Management	Standard
Monthly Performance Report	✓
Facebook Marketing Consultation	1 Session / Month
Monthly Service Fee	MMK 900,000

1.3, Premium Package

Suitable For: Established brands focused on growth & conversions

Service	Quantity
Full Facebook Page Management	✓
Advanced Content Strategy	✓
Graphic Design Posts	14 Posts / Month
Facebook Video Content	3 Videos / Month
Page Cover (or) Profile	2
Professional Editing & Motion Graphics	✓
Campaign Creative Development	✓
Product Showcase Content	✓
Promotion Campaign Design	✓
Caption Writing	✓
Community Management	Full Support
Weekly Performance Monitoring	✓
Monthly Performance Report	✓
Facebook Marketing Consulting	2 Sessions / Month
Monthly Service Fee	MMK 1,500,000

2. Optional Add-On Services

Service	Fee
Additional Graphic Design Post	MMK 100,000/ Post
Additional Facebook Video	Depend on Video Types
Facebook Live Streaming Support	Depend on Project
Influencer Collaboration Management	MMK 500,000
Product Photography (10 Pics)	MMK 200,000
Video Shooting (On-site)	Depend on Project
Script Writing	MMK 100,000 – 300,000

3. Facebook Ads (Media Buying Service)

Facebook Reach, Engagement, Page Likes, Followers Growth, Website Traffic, Lead Generation, Messenger Campaigns, Sales Conversion Campaigns များအတွက်

Client ဘဏ်မှ Media Buying Budget ကို လစဉ် အသုံးပြုလိုသည့် USD (\$) ပမာဏအား လက်ရှိ ပြင်ပ ပေါက်ဈေး Dollar Exchange Rate အတိုင်း ကျခံ၍ Service အား ရယူနိုင်ပါသည်။

Client ဘဏ်မှ ၎င်းတို့၏ ကိုယ်ပိုင် Visa Card အား ငွေဖြည့်သွင်းကာ Visa Card Info အား Service Provider (DSMM) သို့ ပေး၍လည်း Media Buying ကို လုပ်ဆောင်နိုင်ပါသည်။

Included Services

- Campaign Setup
- Audience Targeting
- Budget Management
- Campaign Optimization
- A/B Testing
- Boosting Management
- Monthly Ads Performance Report

Ads Management Fee: USD (\$) x Current Exchange Rate (MMKs) / Month

Advertising Budget: Separate from Service Fee

4. Terms & Conditions

- Monthly payment basis
- Media buying budget separate
- Content approval required before posting
- Strategy may change based on performance

5. Assumptions & Requirements

Client will provide:

Company Profile

Logo Files

Product/Service Information

Raws Images & Videos (if available)

BOD Info (If you want to present on social)

Social Media Account Access (if required)

Media Buying Budget

6. Validity

This quotation is valid for 30 days from the quotation date.

7. Contact Us

If you would like to discuss the above matters in detail, you can contact

09751271498 / 09400401972

You may also reach us via

Viber at 09774779016

Email at contact@digitalsmartmm.com / yeyintag.dsm@gmail.com

Notes: This package provides strong brand awareness, customer engagement, and sales conversion opportunities.